



2022 Annual Report

In 2022, EOF hosted 15 events, supported one [funder network](#), celebrated 10 years of the [EITC Pooled Fund](#), selected our second [Law & Social Policy Legacy Award](#) winner, launched a [PSO collaboration on the care economy](#), entered a new [data sharing partnership with Candid](#), shared a biweekly newsletter, conducted a member survey, and published four [member Q&As](#). See a detailed summary of activities below.

Activities:

CONVENE: EOF brings funders together through in-person meetings and webinars to deepen their understanding of the cross-cutting issues of poverty and economic opportunity, support for low-wage workers, and adequate public resources. EOF hosted one virtual series, four webinars, one in-person meeting, and four strategy room calls where EOF staff had a primary role in planning and implementation, reaching more than 600 funders. EOF also cosponsored five webinars led by partner affinity groups.

CONNECT: EOF staff keeps informed of areas of interest and giving among members and makes connections among funders pursuing similar objectives or working in similar regions through outreach and mapping efforts.

- **Outreach:** EOF staff regularly updated the EOF website, Twitter account, responded to requests for information, shared a bi-weekly newsletter, and published four member Q&A interviews. An annual membership analysis was completed to help inform outreach efforts. EOF also conducted an anonymous member survey and series of member interviews to gather data on network participation and programming interests and priorities. EOF gained 101 new members (including representation from 40 new foundations or philanthropic advisory groups). In 2022, the EOF website received 7,332 unique visitors and 17,164 pageviews. The website continues to attract new visitors (89% new and 11% returning). The top five most visited pages of the website were: EOF website homepage (2,628), Post-Election Briefing (1,022), Annual Budget and Tax Briefing (696), Our Members (482) and Anna Wadia's bio (518). EOF also contracted GetYou Found (our back-end website support vendor) to help bring the EOF website into ADA Compliance, targeting level A and level AA compliance.
- **Mapping:** EOF entered into a data sharing agreement with Candid to improve and grow the data they collect so that our members — and their non-profit partners — can gain

new insights about the economic security funding landscape in the United States. EOF is encouraging all members to share their grants data with Candid and in return, received a reduced subscription rate to the Candid maps.

- **Law & Social Policy Legacy Award:** Established in 2020, this award recognizes organizations defending and advocating for low-wage workers' rights. A \$10,000 award will be given by EOF with support from the Public Welfare Foundation annually until 2030 as a part of their legacy investment into the Workers' Rights field. We received 12 nominations in 2022 and the Northwest Justice Workers Project was selected as the winner. The call for 2023 nominations opened in October 2022. We received eight nominations. The winner will be announced in March 2023 and recognized at the 2023 Budget and Tax Briefing.

CATALYZE: EOF supports the coordination and alignment of investments through funder networks and pooled funds.

- **EITC Pooled Fund:** The Fund awarded \$1,305,000 to 15 state networks working to create, defend, expand, or modernize the state EITC, CTC, or other tax credits in 2022. The Fund also awarded \$430,000 to five national networks working to build public support for the federal EITC and CTC. Remaining funds were allocated to support staffing the administration of the project, technical assistance contracts, and a series of activities to help build connections between economic security policy and grassroots funders including an in-person meeting of funders to explore how policy and grassroots funders can come together to build ecosystems that advance economic opportunity in Florida. To date, \$7,938,000 has been awarded to 34 state networks and eight national networks.
- **Funder Networks:** EOF supported one funder network, the Post-Election Planning Funder Strategy Room (October– December 2022). This strategy room engaged 17 funders from 12 grantmaking institutions in four video calls to support deep learning and conversation regarding their strategy and potential areas of alignment.

COLLABORATE: EOF regularly partners with other funder affinity groups on programming to highlight the intersectionality of our work, improve our reach, impact, and effectiveness and to reduce duplication of efforts. Notably, almost all EOF events were cosponsored with partner affinity groups. By jointly sponsoring events, EOF was able to leverage additional financial support and attract a larger and more diverse group of participants. In addition, EOF, Asset Funders Network, Early Childhood Funders Collaborative, Grantmakers In Aging, Grantmakers In Health, and Disability & Philanthropy Forum are collaborating to develop a national landscape analysis of narrative change efforts across the care economy, including which funders are supporting specific organizations and learnings across these efforts.