

# POST-ELECTION TOP LINES

**Jocelyn C. Frye**  
President

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# BANNING ABORTION WAS MOTIVATING TO VOTE

- ▶ **In 2022, pro-choice voters were more motivated to vote by abortion than anti-choice voters.**
- ▶ **Abortion was important for motivation and persuasion. Three-quarters (75%) of voters said a candidate's record of opposing abortion rights was important, and a solid majority (60%) said it was very important when deciding for whom to vote.**

Lake Research Partners on behalf of National Partnership for Women & Families as part of an omnibus survey designed and administered an election omnibus telephone survey which was conducted using professional interviewers from November 6-8, 2022. The survey reached a total of 1,200 voters nationwide who voted in the 2022 midterm elections or were planning to vote later on Tuesday

- ▶ **Over half (52%) of voters believe that reproductive rights, like abortion and birth control are connected to economic issues, like paid family and medical leave, job security, and decent wages (26% see these as very connected)**
- ▶ **Both women and men see reproductive rights and economic issues as connected, although there is a gender gap between women and men.**
  - ▶ **56% of women say they are connected versus 47% of men**
- ▶ **The younger the voter, the more likely they are to see reproductive rights and economic issues as connected**
- ▶ **Over two-thirds (68%) agree and over half (53%) strongly agree that “economic security of women and their families is strongly connected to women’s access to equal pay, paid time off from work to care for families, affordable childcare, and legal and affordable reproductive health care, including birth control and abortion.”**

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