



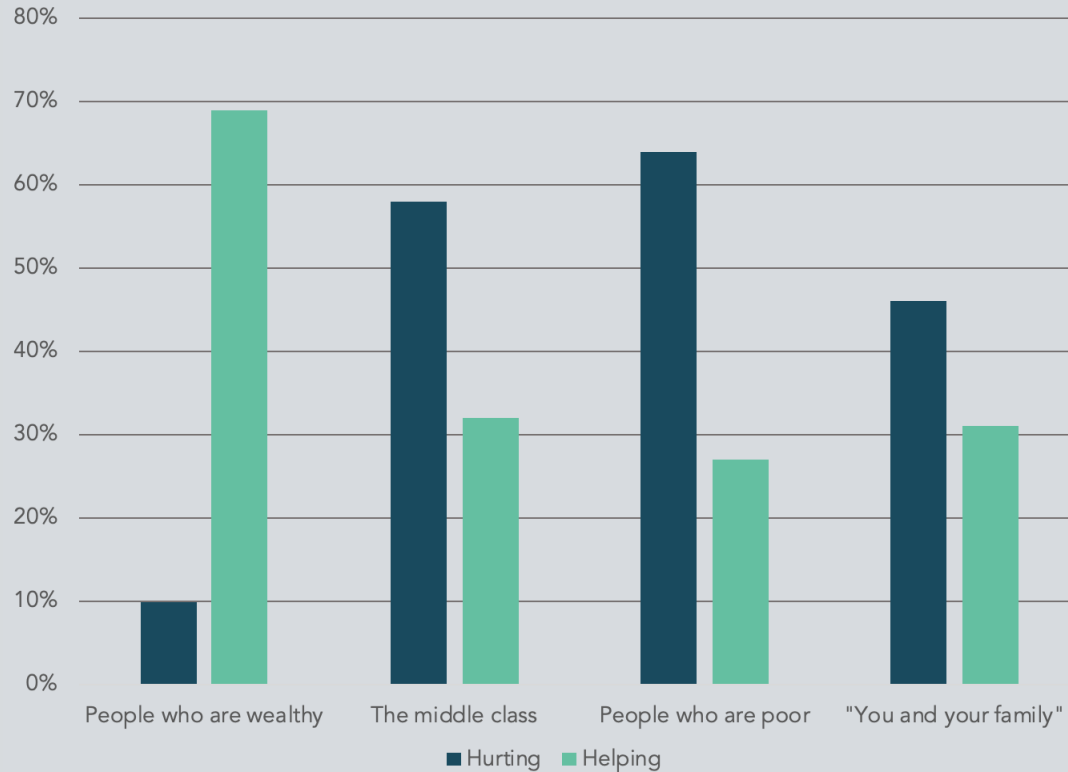
# Taxes and Public Opinion

How the public views taxation and tax policy

March 5, 2020

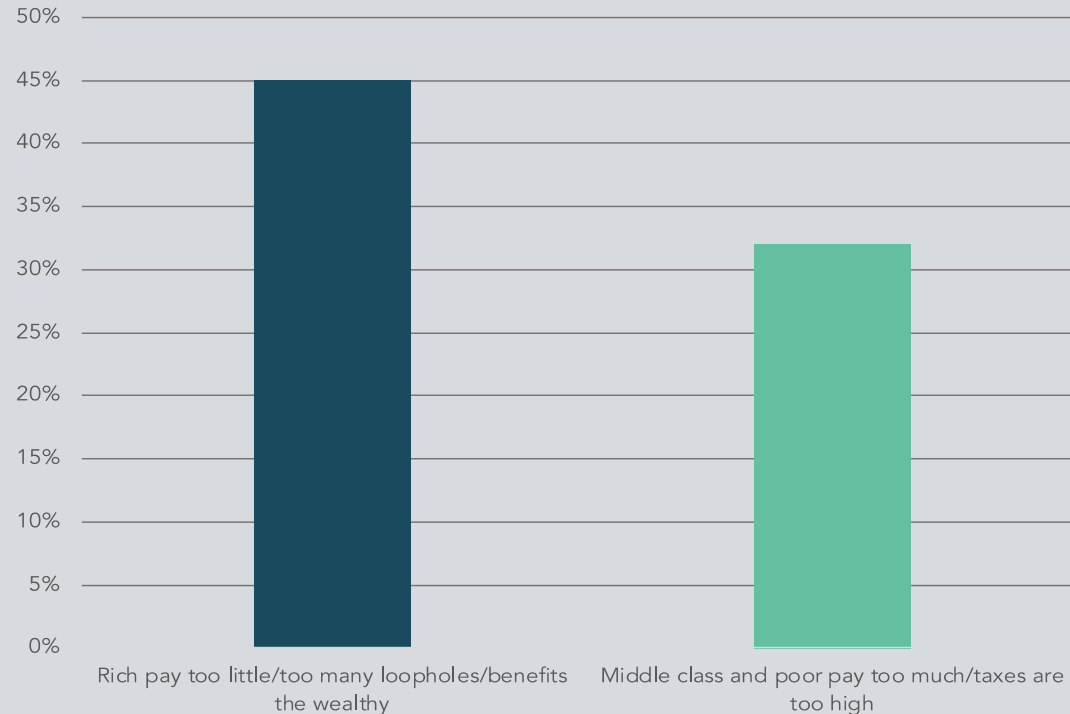
# Most Americans think only the wealthy are benefitting from the economy.

Percent saying that current conditions are hurting/helping...



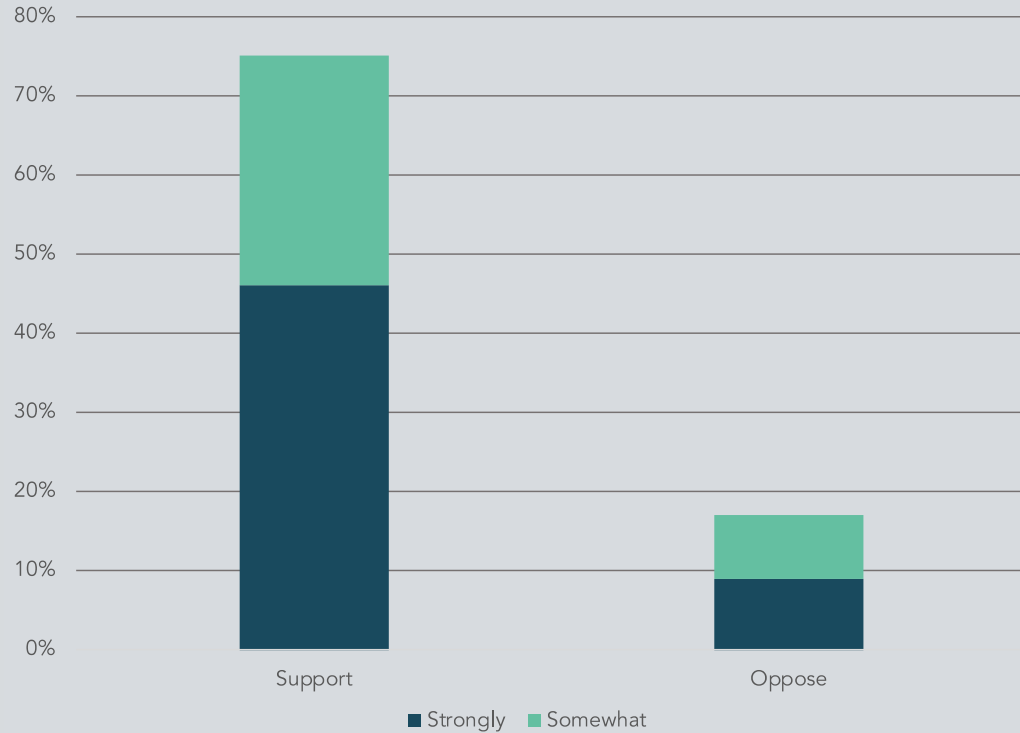
# The biggest problem with our tax system is that the rich are exploiting it.

## What do you think is the biggest problem with the U.S. tax system?



# Taxing the rich is incredibly popular

Do you support or oppose raising taxes on the rich?



# Taxing the rich is incredibly popular

Percent who support raising taxes on the rich.

<i>By Ideology</i>	
Very liberal	93%
Somewhat liberal	91%
Total Liberal	92%
Moderate	79%
Somewhat conservative	67%
Very conservative	45%

<i>By Age</i>	
18-34	74%
35-49	80%
50-64	76%
<65	77%
65+	69%

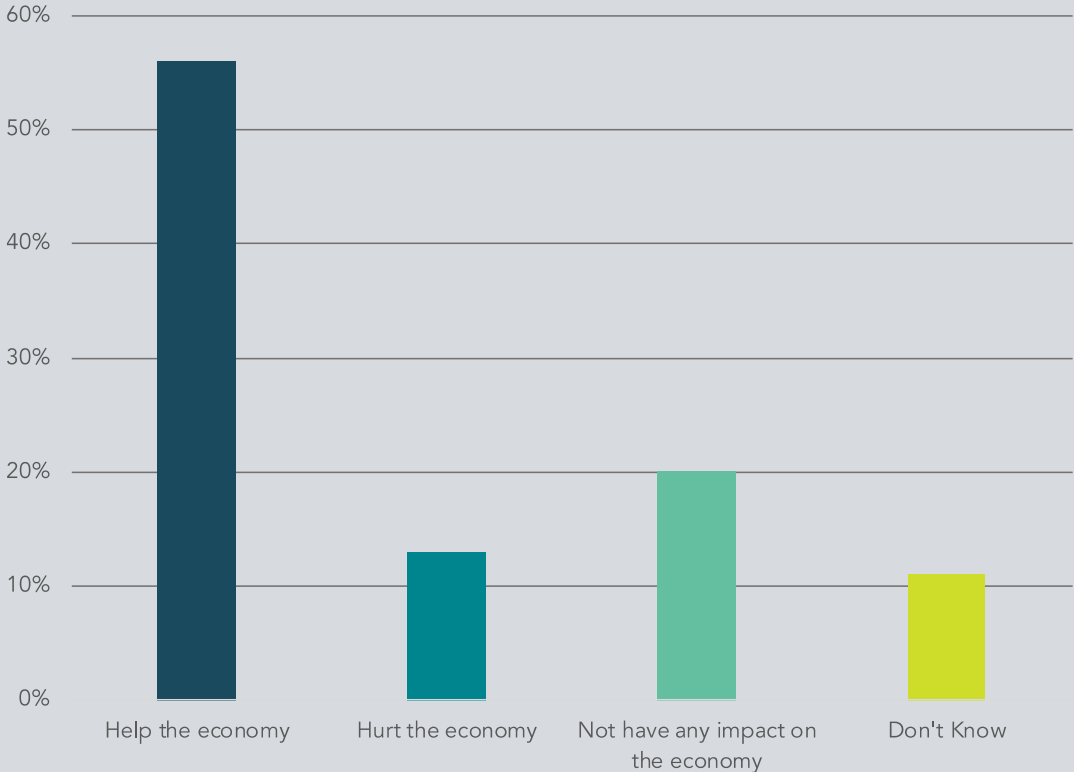
<i>By Race</i>	
White	73%
Black	79%
Hispanic or Latino	80%
Asian American	80%

<i>By Gender</i>	
Men	73%
Women	77%

<i>By Education</i>	
Non-college	77%
College	72%

# Most Americans think taxing the rich is *good* for the economy

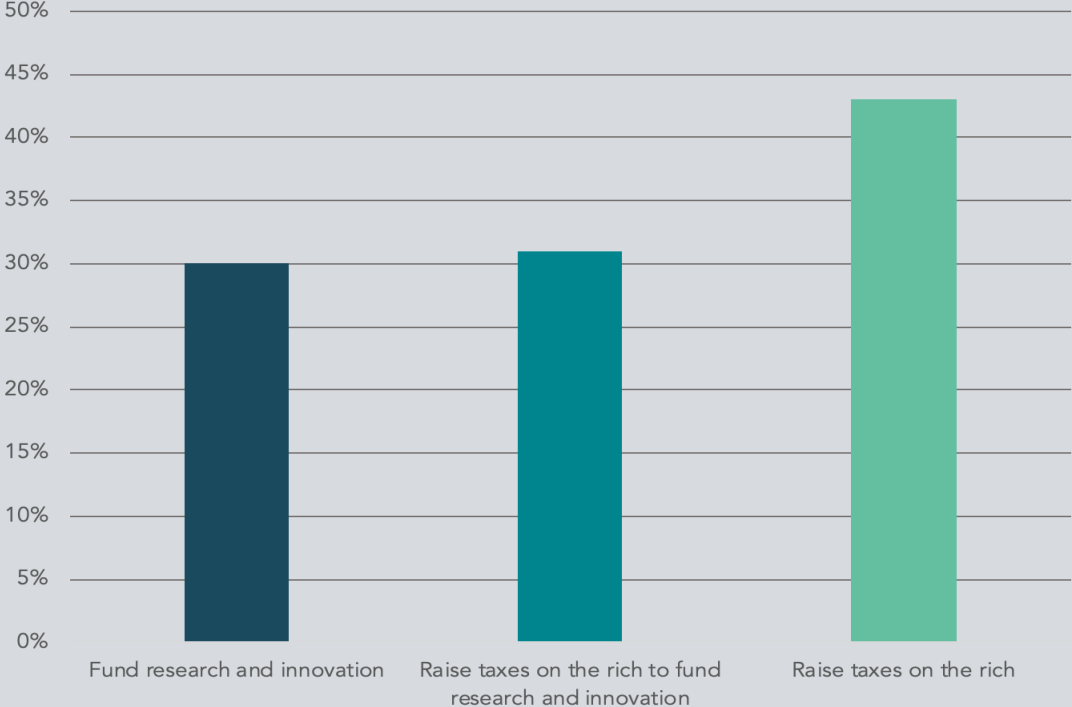
## How will raising taxes on the rich affect the economy?



Source: ALG Research, March 15-20, 2019

# Most Americans think taxing the rich is *good* for the economy

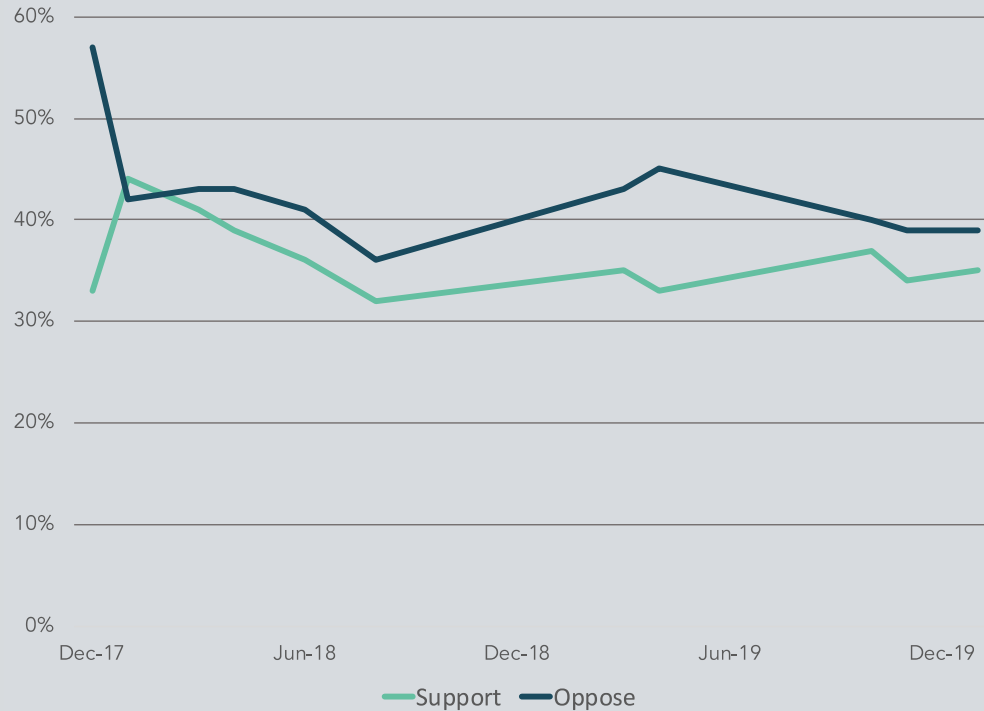
Percent saying the policy will be *very effective* at improving the economy



Source: Greenberg Quinlin Rosner, May 2016

# The 2017 tax law remains unpopular

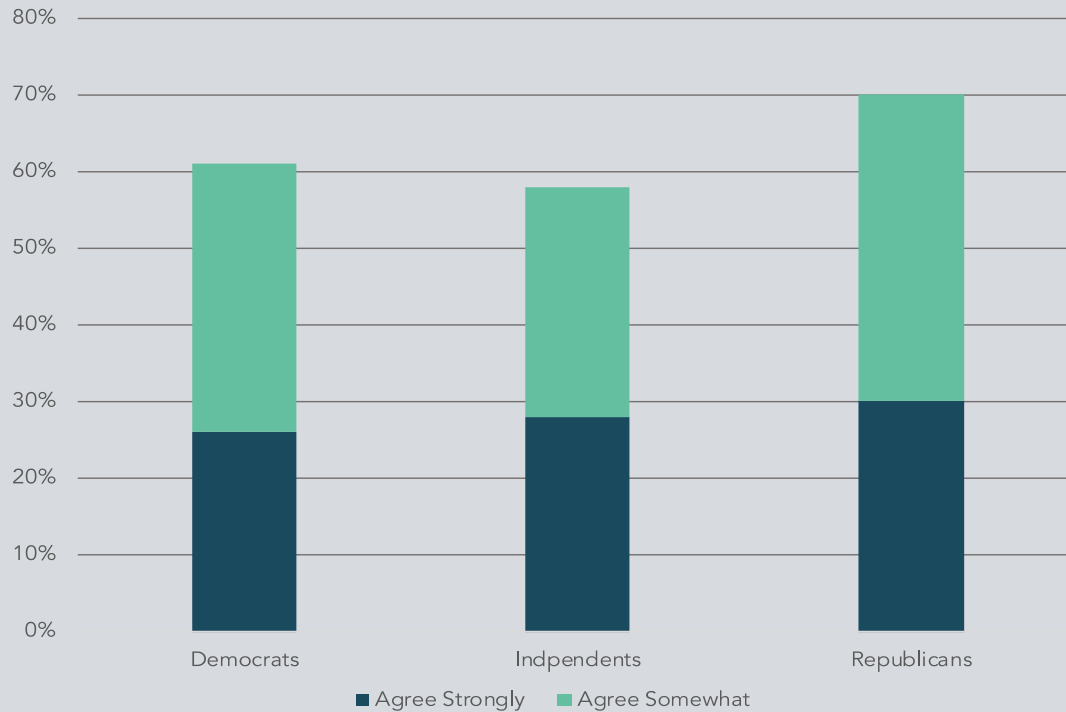
Do you support or oppose the tax law passed in 2017?





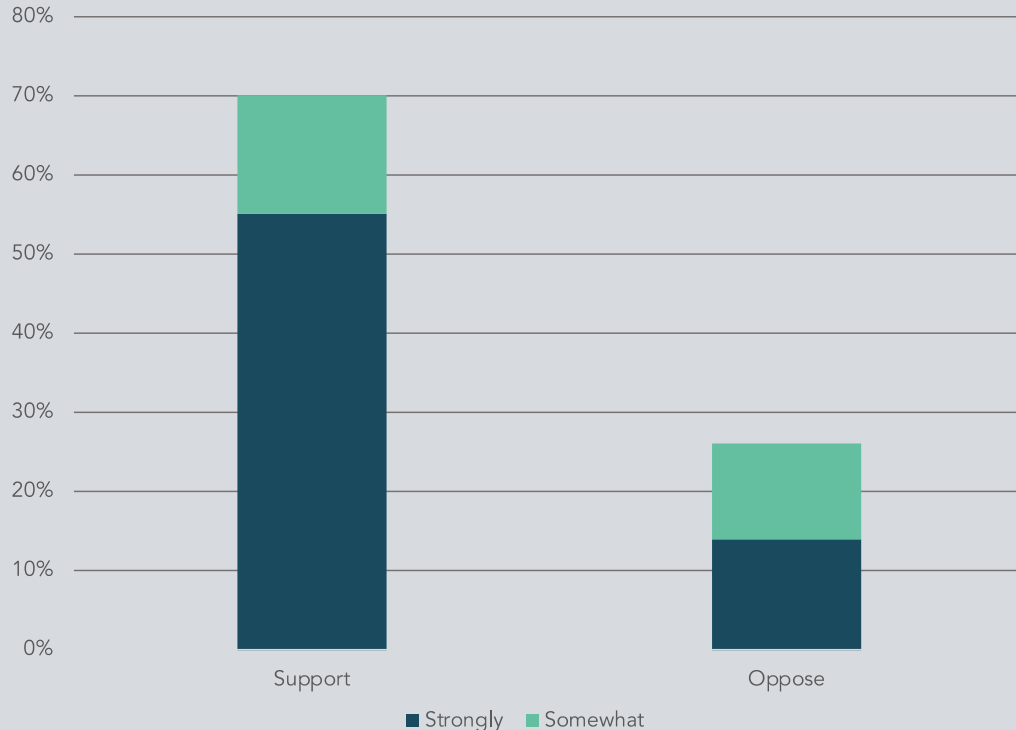
# Caution: Most Americans are still tax-sensitive for themselves

Agree or disagree: “I cannot afford to pay more in taxes, no matter what.”



# Caution: Translating the popularity of “tax the rich” to the state level is tricky

Among Coloradans: Do you support or oppose raising taxes on the richest 5 percent of Americans?



## Results of Colorado Amendment 73, 2018

	<i>Percentage</i>
Yes/For	46.4%
No/Against	53.6%



**Michael Linden**

Executive Director

[michael@groundworkcollaborative.org](mailto:michael@groundworkcollaborative.org)