

New Rules for the 21st Century

Corporate Power, Public Power, and
the Future of the American Economy

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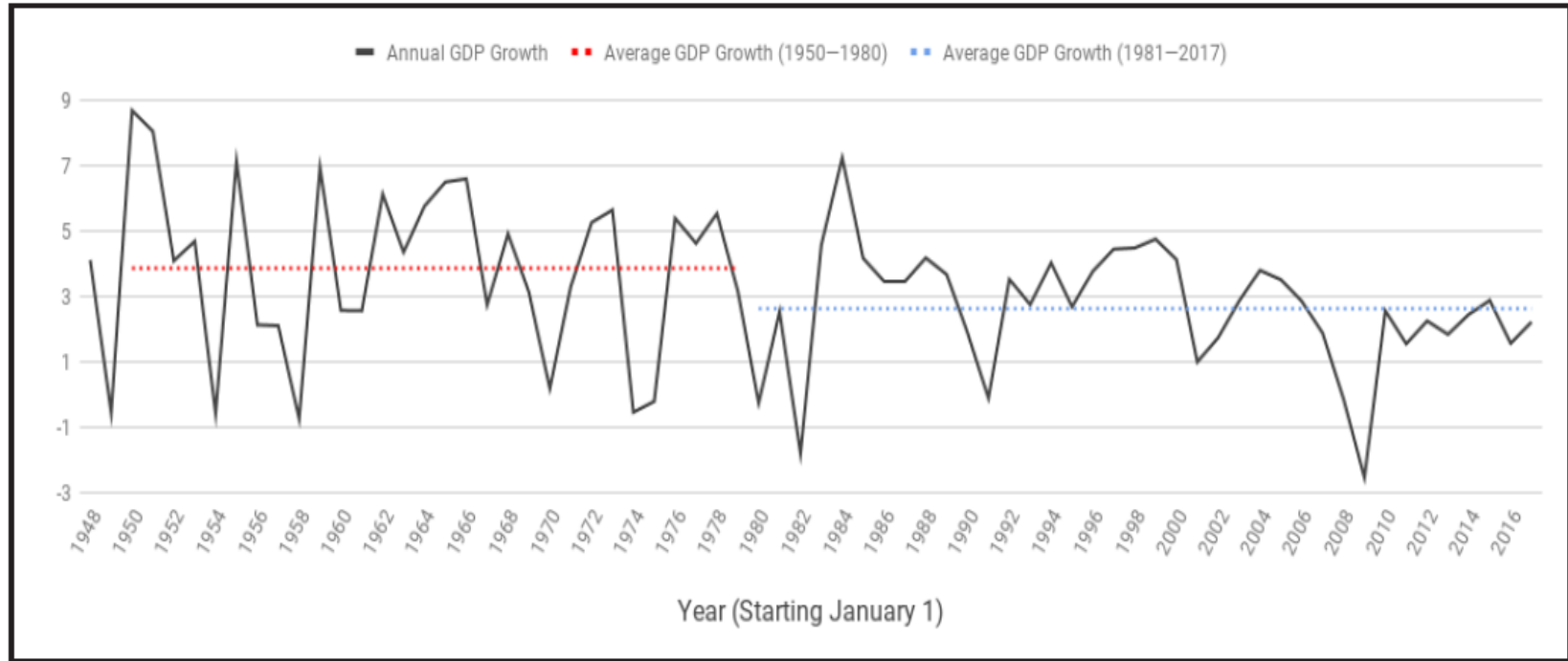
The Roosevelt Institute



Neoliberal Economics Promised

- Better Economic Growth
- More Fair Economic Distribution
- That Racial Segregation Would “Compete Itself Away”

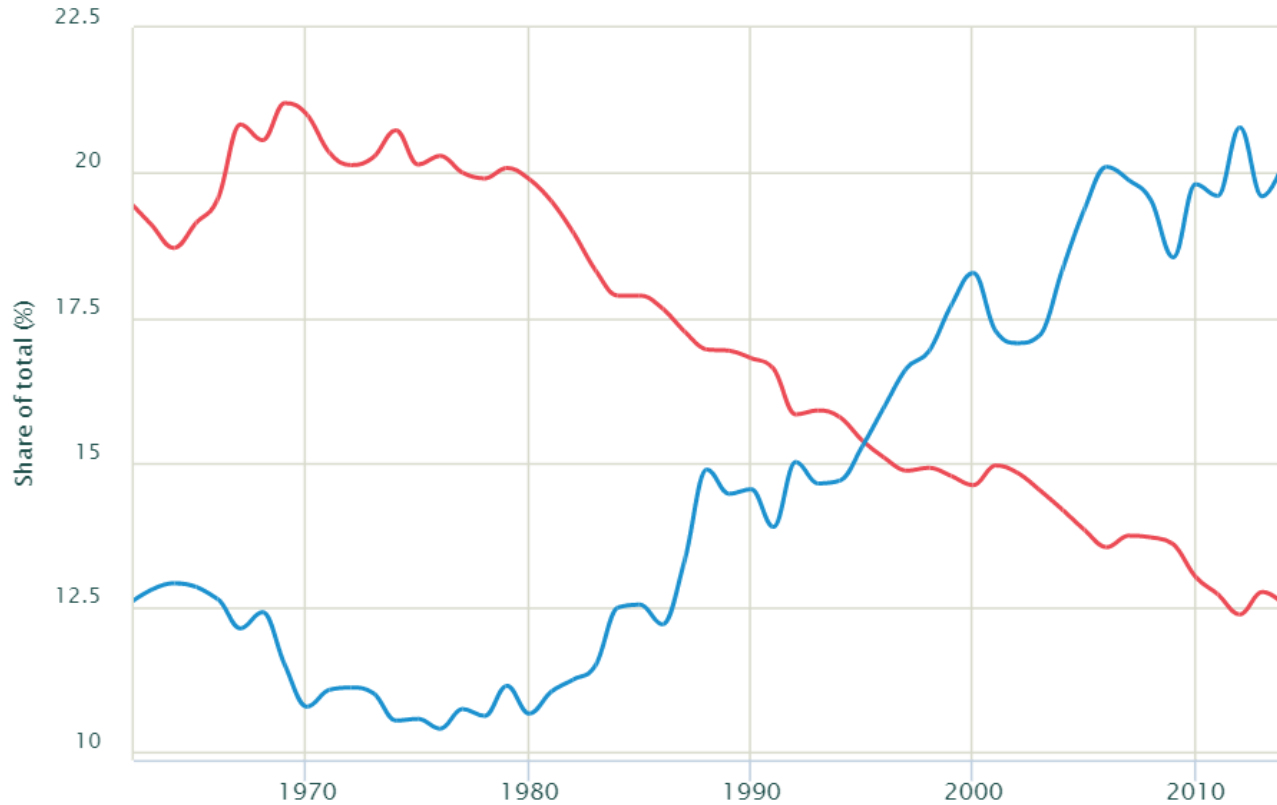
GDP Growth Has Slowed Since 1980



Gross domestic products (**GDP**) is a monetary measure of the market value of all the final goods and services

Source: *The Empirical Failures of Neoliberalism*,
Katy Milani and Mike Konczal, *The Roosevelt*

Inequality Has Increased

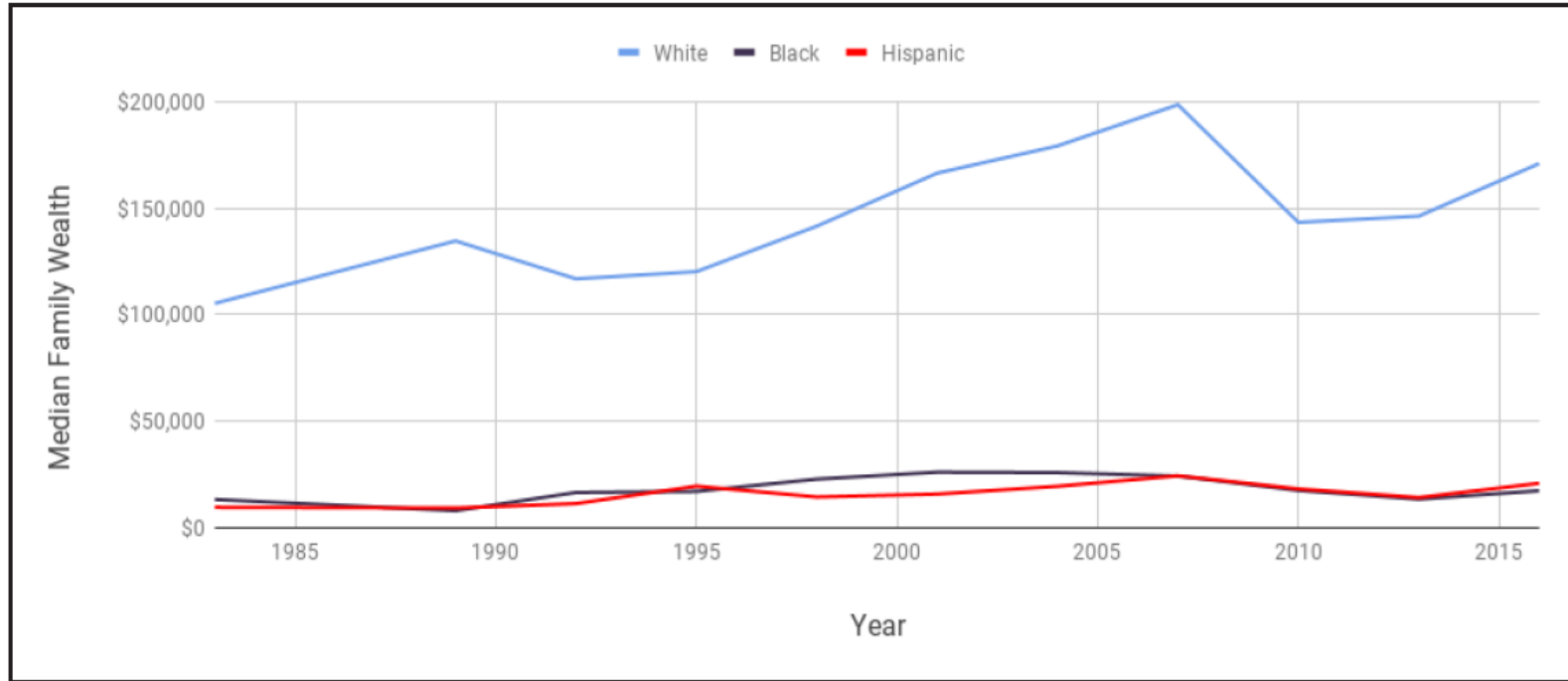


Pre-tax national income | Bottom 50% | share | ADULTS | EQUAL SPLIT
Pre-tax national income | Top 1% | share | ADULTS | EQUAL SPLIT

Source: World Inequality

Racial Wealth Divide Has Worsened

Median Family Wealth by Race/Ethnicity, 1963–2016

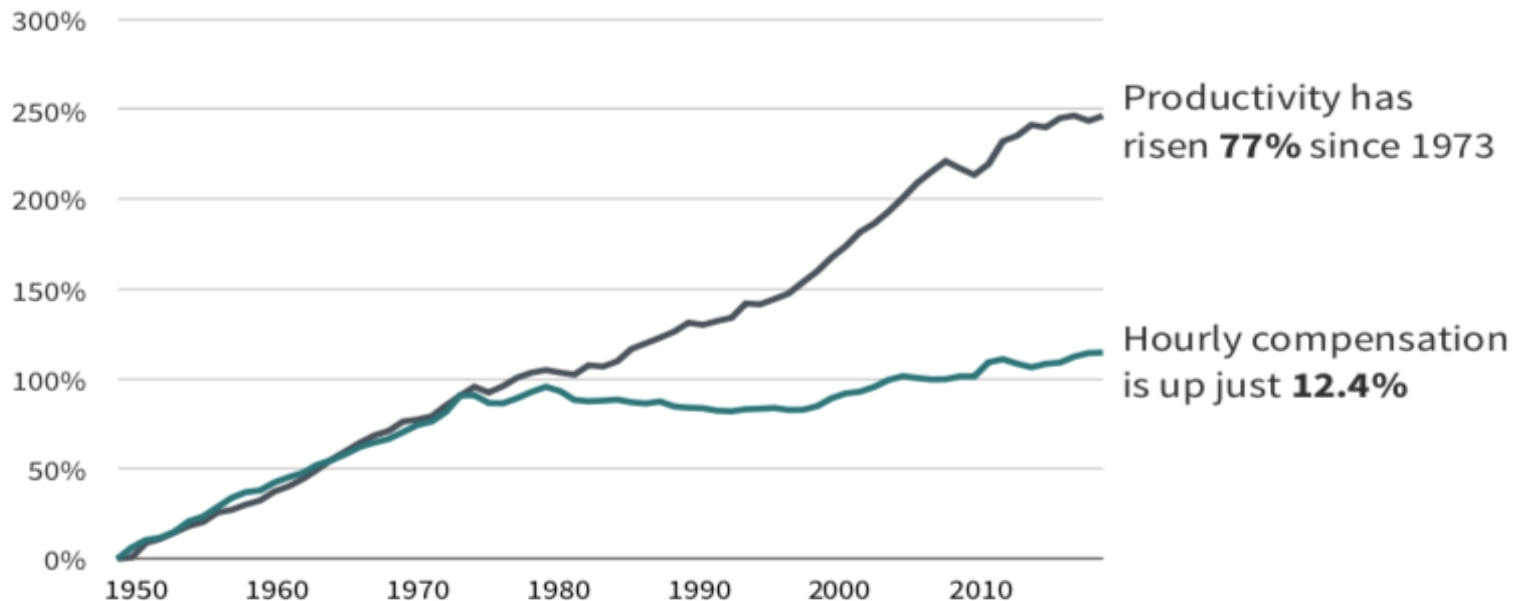


Source: Urban Institute calculations

WHY?

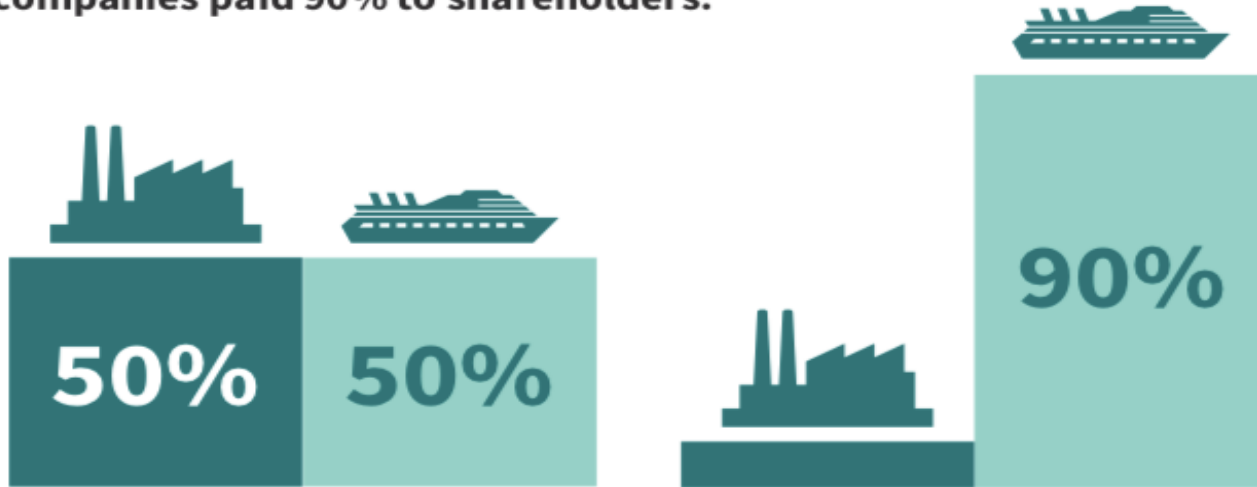
WORKER PRODUCTIVITY KEEPS GROWING

But wages aren't keeping pace.



Companies pay more to shareholders, less to workers

Before 1970, companies reinvested 50% of profits and paid the other half to shareholders. After 1980, companies paid 90% to shareholders.



For decades, policymakers have acted on the belief that more powerful companies were good for the economy.

And that worker power – unions, organizing – was bad for the economy.

But now we know: the
American economy rewards
those who have power—
a reality rarely mentioned in
conversations about economic
growth and opportunity.

THE SOLUTION?

Curb concentrated, extractive
corporate power.

Reclaim public power.