



2018 Post-Election Briefing for Grantmakers:

Philanthropy at the Crossroads

November 27, 2018 | 8:30-5:30pm

FHI 360, Academy Hall, 1825 Connecticut Avenue, NW, 8th Floor, Washington, DC

AGENDA

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| 8:30am | Breakfast |
| 9:00am | Welcome and Introductions <ul style="list-style-type: none">• Anna Wadia, Senior Program Officer, Future of Work, Ford Foundation |
| 9:30am | Table Discussions: Taking Stock and Looking Ahead <p>Working in small groups, participants will identify pressing concerns and strategies as we look ahead to 2020.</p> |
| 10:00am | Philanthropy's Road Forward <p>Foundations play an important role in informing the public debate, stimulating innovation, and supporting research and evaluation needed to understand the impact of policies and programs. Given the opportunities and challenges before us, how do we, as funders, need to show up in this moment?</p> <ul style="list-style-type: none">• Emma Oppenheim, Program Officer, Open Society Foundations (Moderator)• Dorian Warren, President, Center for Community Change |
| 10:45am | Break |

11:00am

Unpacking the Mid-Term Elections

A panel of experts will explore what the recent elections tell us about political participation, dialogue on the direction of the country, and the future of social and economic policy. Participants will also engage in a discussion on implications for philanthropic investments and agendas.

- **Michael Laracy**, Senior Fellow, The Annie E. Casey Foundation and GIST Steering Committee Member (Moderator)
- **Jennifer Epps-Addison**, Network President and Co-Executive Director, The Center for Popular Democracy
- **Matt Morrison**, Executive Director, Working America
- **Henry Olsen**, Senior Fellow, Ethics & Public Policy Center

12:30pm

Lunch

1:30pm

Concurrent Breakout Discussions

Several concurrent breakout sessions will be offered to dig deeper on opportunities, challenges, and implications for philanthropy.

Breaking the Cycle: Building Long-Term Immigrant Political Power (Balcony D, 9th floor)

Immigrant and refugee communities are in the policy crosshairs at the municipal, state, and federal level, from racial profiling and voter suppression to ramped-up immigration enforcement and policies aimed at reducing immigration by Muslims and people of color. In the wake of these unrelenting attacks fueled by a racist and divisive agenda, building long-term political power in immigrant and refugee communities has never been more important. Discuss the role and impact of the immigrant vote in the midterm elections. Learn about a year-round effort to engage and mobilize Muslim voters. Be inspired by an effort that brings New Americans into the political process by training them to run for office. And discuss how investing in long-term immigrant political engagement and empowerment promotes the inclusion of immigrants and other marginalized communities—and rebuild our democracy.

- **Shireen Zaman**, Program Director, Security & Rights Collaborative, Proteus Fund (Moderator)
- **Wa'el N. Alzayat**, Chief Executive Officer, Engage
- **Sayu Bhojwani**, Founder and President, New American Leaders
- **Tom K. Wong**, Associate Professor of Political Science, University of California San Diego

Good Jobs, Supports for Work, and the Changing Economy

(Vista Room, 8th floor)

Join GIST and Funders for a Just Economy for a discussion about the impact of the elections on economic security and workers rights and what will be in play at the state and federal levels. Participants will explore what messages resonated with voters and what this tells us about moving public and political will with an eye toward longer-term strategy. Participants will also have the opportunity to share and seek advice for advancing their work.

- **Manisha Vaze**, Senior Program Manager, Funders for a Just Economy, Neighborhood Funders Group (Moderator)
- **Alexis Anderson-Reed**, Executive Director, State Voices
- **Ceilidh Gao**, Staff Attorney, National Employment Law Project

Womens' Work: Understanding How the Women's Wealth Gap Impacts Multiple Generations (Angle Room, 8th floor)

We've all heard of the gender pay gap, but the women's asset gap is less well-understood. Join the Asset Funders Network and the Early Childhood Funders Collaborative to explore the women's wealth gap across the lifespan. We'll learn about the numerous factors -including women's caregiving responsibilities- that affect their ability to accumulate important assets like emergency savings, college savings for their children, home ownership, and retirement. Two-thirds of mothers are either sole breadwinners, primary breadwinners (earning as much or more than their partners) or co-breadwinners. The economic security of families rests on the shoulders of women than ever before. This is a particularly big concern for single women and women of color. For example, women own only 32 cents for every dollar owned by single men. Just under a quarter of all children live in families headed by a single mother, so the women's wealth gap impacts multiple generations. We'll discuss how funders can support policies that build families' wealth and well-being.

- **Jhumpa Bhattacharya**, Vice President of Programs and Strategy, Insight Center for Community Economic Development
- **Surina Khan**, Chief Executive Officer, The Women's Foundation of California

3:00pm

Break

3:15pm

Race, Class, and Government: New Narratives on the Economy

Narratives shape not only how we think about social and economic challenges but what we think the solutions might be. “Narrative change” has become a key buzzword in philanthropy, but what do we mean by “narrative change”? And do we have an aligned strategy for the long-term work of bringing it about in ways that will address stubborn, and often invisible, barriers to policy progress? To help us answer these questions, the Center for American Progress (CAP) and Lake Research Partners will share key learnings and new insights from their narrative change work. CAP is in the midst of a narrative project on the role of government designed to help move the conversation on a range of economic issues. Lake Research Partners is part of a multi-phase project led by Demos, Anat Shenker-Ororio (ASO Communications) and Ian Haney López (author of Dog Whistle Politics), to build an effective new narrative on race, class, and democracy. Join us to learn about these timely new efforts, opportunities to educate the public on what is coming down the pike, effective civic engagement strategies as we look ahead to 2020, and what funders are doing and learning in this space.

- **Cassandra McKee**, Senior Program Officer, Children’s Economic Security Program, Wellspring Philanthropic Fund and GIST Steering Committee Member (Moderator)
- **Melissa Boteach**, Senior Vice President, Poverty to Prosperity Program, Center for American Progress
- **Rebecca Vallas**, Vice President, Poverty to Prosperity Program, Center for American Progress
- **Jonathan Voss**, Vice President, Lake Research Partners

4:30pm

Reflections and Next Steps

Participants will share key take-a-ways and consider next steps. What will you do as a grantmaker to incorporate what you have learned? What can we (AFN, ECFC, FCCP, FJE, GCIR and GIST) do to support you?

- **Julie Fernandes**, Associate Director, Institutional Accountability and Individual Liberty, Rockefeller Family Fund

5:15pm

Closing Remarks and Adjourn

- **Anna Wadia**, Senior Program Officer, Future of Work, Ford Foundation